

## FinTech Insights Guest Executive Biography

### Celent **Bob Meara, Senior Analyst**

Bob Meara is a senior analyst in Celent's banking group. Mr. Meara's research focuses on the branch and ATM delivery channels, customer analytics and check and cash payment processing technologies. A well known authority on remote deposit capture, Mr. Meara has led multiple consulting engagements including several proprietary research projects involving financial services hardware, software and the impact of self-service on branch banking.

Before joining Celent, Mr. Meara was the director of product marketing at Alogent. In this role, he positioned and launched a series of Check 21 payments solutions.

Prior to Alogent, Mr. Meara has also held positions in marketing and brand management at Stonebridge Technologies, Telemate.net Software, BellSouth, Hayes Corporation, and Procter & Gamble in addition to being a commissioned naval officer.

Mr. Meara earned a B.S. in Applied Physics and Electrical Engineering from Case Western Reserve University.