
David Peterson

Biography



David Peterson is a well-recognized ebanking pioneer, with a national reputation as a subject matter expert in financial technologies and electronic payments. As a seasoned entrepreneur and thought leader, he is frequently published in regional and national publications on a wide range of electronic banking, virtual branch, payments and strategic thinking topics.

Peterson is the Chief Strategic Officer of i7strategies, an independent strategic planning and consulting firm for financial services and electronic payment initiatives. Peterson also serves as Executive Consultant for Q2, a market leading virtual banking software and services company based in Austin, TX, where he focuses on enterprise-wide strategic initiatives, client collaboration and executive consulting.

He was also the original founder of Goldleaf Technologies, a leading provider of electronic payments software and online banking services to independent financial institutions in the U.S., where he was instrumental in establishing electronic

banking and payment systems for commercial banks. He remains active in U.S. payment virtual banking initiatives, serving as Chairman of the Board of GACHA, a regional payment association based in Atlanta Georgia that serves over 350 members.

A dynamic and engaging presenter, Peterson has performed thousands of presentations and led dozens of strategic planning sessions and workshops for both financial institutions and FI service providers. He has been a featured keynote speaker for numerous associations, banking schools, and industry trade groups, including ICBA, NACHA, BAI, FDIC and the Federal Reserve Bank as well as numerous state and regional electronic payments organizations across the country. Peterson's blend of fast-paced, strategically relevant content is delivered in a fun and engaging style that leaves participants thinking with a smile.

What people say about David Peterson:

"Our members tell us they excitedly anticipate his role each year and can't wait to see what creative brainstorm he will come up with next. He is an exceptionally talented speaker and has the rare gift of making even a typically boring topic both interesting and entertaining. His high energy and passion is contagious!"

– Peggy Gachesa, President, CEO GACHA

"David is a truly engaging individual who commands respect and attention wherever he goes because people can sense that his contributions to a conversation will be insightful with a unique perspective. I feel lucky to include David in my circle of trusted advisors."

– Deborah Mathews Philips, NACHA Internet Council Chair